SAMPLE ARTICLE SUBMISSION TO HOMETOWN PAPER – Cub Scouting

To: [insert email address for editor/reporter at your hometown paper]

From: [insert your email address]

Subject: It's Cub Scout joining time!

Attachments: Include a photo or two to highlight something fun your Pack does

Dear [Editor/Report Name],

I am a volunteer with Cub Scout Pack ### and am hoping you could help our group spread the word in our community about joining Cub Scouts at our upcoming [sign-up event]. Below is a description of the event and I've attached some photos that highlight what we do. If you have any questions, you can reach me at [phone number] or [email address].

Thank you for your consideration!

Yours in Scouting,

[insert your name]

Families of boys and girls in grades kindergarten through fifth grade are invited to join Cub Scouts! Pack ### is having a [joining night/welcome back picnic] on [month, day, time] at [location] and local families are welcome to learn about our program, how to join and meet the leaders.

Cub Scouting gets kids away from screens and engaged in their community through fun activities. Pack ### goes to summer camp, flies rockets, races Pinewood Derby cars, has climbing nights at the climbing center, raises the flag at school on Flag Day, goes fishing, and volunteers to help the [local organization]. Through these activities, Scouting teaches children about citizenship, leadership, good character and taking care of their mental and physical wellbeing. Plus, they make lifelong friendships.

Cub Scout Pack ### meets [how often] at [location] on [day of the week] at [time]. For more information about our Cub Scout Pack, please visit our [website/Facebook page] or call/text [leader's phone number], or join today at BeAScout.org.